

JEEVE SINGH

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EXECUTIVE SUMMARY

- UCL undergraduate graduating in 2027, with financial-modelling experience across Reliance New Energy and Jio Platforms.
- CFA Program Level I candidate (November 2026), combining finance fundamentals with data analysis and research-led problem solving.
- Built Excel and Anaplan model architectures for capital-allocation and customer-churn decisions; technical toolkit includes Power BI, Python, R and Tableau.
- Founding CFO of a student-led prosthetics charity, building unit economics, fundraising models and financial operations from launch.

EXPERIENCE

Decisiononomics, Global

Apr. 2026 - Present

Algorithmic Software Engineer

- Built uplift and attribution models to estimate the incremental effect of marketing decisions on outcomes within a decision-intelligence platform.
- Developed Prophet-based KPI forecasting and real-time change-detection tools to anticipate campaign performance shifts and track competitor activity.

Reliance Industries Limited, Mumbai, India

Jun. 2025 - Sep. 2025

Intern, New Energy Finance

- Following FID on a new-energy Giga Plant, rebuilt three-statement and DCF modelling architecture to evaluate cost-reduction levers against a group target of at least 25% lower energy costs.
- Screened 26 potential methods, excluded 5 inapplicable approaches, and embedded 21 relevant analyses in Excel and Anaplan across capital allocation, WACC, scale economies, cost structure and input-cost hedging.
- Enabled the finance team to rank capital projects by NPV relative to WACC and distinguish controllable savings from reductions that would compromise operations or product quality.

Jio Platforms Limited, Mumbai, India

Apr. 2025 - May 2025

Intern, JioCloud Strategy

- Sized the minimum free-storage allowance and tier discount for JioCloud's Diwali promotion to reduce churn in a non-linear, competitor-dependent market.
- Assessed 23 approaches, removed 8 unsuitable methods, and consolidated 15 retained models into a single Excel decision workbook spanning demand, competitive response, uncertainty and optimisation.
- Equipped decision-makers with quantified views of offer-size effects, competitor matching, confidence ranges and the minimum intervention expected to move churn.

xTend Prosthetics, London, UK

Sep. 2024 - Jun. 2025

Chief Financial Officer | Founding Member

- Built the charity's line-item unit-economics model and bookkeeping system; modelled funding scenarios from 10 to 120 prosthetic arms, quantifying £24k-£296k of NHS-equivalent cost avoided.
- Developed a 14-funder UK grant pipeline with stage-weighted probabilities, identifying £93.5k in addressable funding and supporting the successful securing of a £25k Wolfson Foundation grant.
- Managed financial operations for xTend's first mission, delivering a prosthetic arm to a double amputee in Ksar el Kebir, Morocco within six months of the charity's founding.

EDUCATION

University College London (UCL), London, UK

2023 - 2027

Bachelor of Arts in Political Science and History

SELECTED COURSEWORK: Political Data Analysis Skills; Data Science for Social Sciences; Mathematics for Economics; Game Theory for Social Sciences; Political Economy; International Relations.

CFA Institute, London, UK

Nov. 2026

CFA Program - Level I Candidate (exam scheduled November 2026)

SELECTED COURSEWORK: Quantitative Methods; Financial Statement Analysis; Corporate Issuers; Equity Investments; Fixed Income; Derivatives; Portfolio Management.

Exeter College, University of Oxford, Oxford, UK

Jul. 2025

Certificate in History, Politics and Society

SELECTED COURSEWORK: Social Mind and Matrix; Politics of Migration; British Political History: 1945-Present; The Making of the Modern Middle East.

LEADERSHIP & ACTIVITIES

UCL Men's Basketball, London, UK

Jun. 2024 - Sep. 2025

Social Basketball Officer

- Coordinated court bookings, events and social logistics for a 300+ member university basketball community.

UCL Student Action Against Homelessness Society,

Sep. 2023 - Sep. 2024

London, UK

Vice-President

- Organised travel and financial logistics for weekly outreach walks providing hot food and drinks to people sleeping rough.

ADDITIONAL

- **CERTIFICATIONS:** Power BI for Data Analysts (Microsoft Press); Data Analytics: Foundations; Data Analytics: Extending and Applying Core Knowledge; Certificate and Diploma in Financial Studies.
- **TECHNICAL SKILLS:** Microsoft Excel, Anaplan, Power BI, Python, RStudio, Tableau, PowerPoint and Word. **INTERESTS:** Basketball, cooking, reading, barbecuing and music.